

# リライトレクチャー

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～表現技法編～

# 目次

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- 1、自己紹介
- 2、本レクチャーの目的
- 3、本日の3要素
- 4、Memorable(Verbal Delivery)
- 5、Relevance to the audience(Story)
- 6、Relevance to the audience (Casting Questions)
- 7、質問タイム
- 8、終わりに

# 1,自己紹介

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現役の役職：チーフ（ガイドの） → インストの役職：ジョイントジャッジ管理

趣味：家から成田空港までのランニング（警備員困惑）

扱ったトピック：大学生と運動不足、デブにデブっていったらそデブになるんだよ、中国人差別、将来のビジョンを見つけよう、辛いことのなかにも感謝できるところを見つけよう、過重労働で苦しむ家族を支えよう、劣等感から逃げて夢を諦めるな

スピーチした回数：15回（ジョイント8回（ジョイントプライズでスタバカード4枚（笑）獲得）、キャンプ1回、インナー2回、オープン4回）

戦績：2018年：ノートルダム杯出場

2019年：新渡戸杯・島田杯・ギャロット杯出場、青嵐杯・ノートルダム杯予選通過

得意分野：ブレスト、フロチャ、内容添削、Q出し、Verbal Delivery

苦手分野：0からのトピック探し、ハイレベルな英語表現添削、エクステンポ（1回しかやったことない）

## 2、本レクチャーの目的

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- 内容・構成面以外の部分の質を、リライト段階で高められるようにすること

⇒具体的にどういう要素？

## 3、本日の3要素

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- 1、**Memorable**・・・いかにメッセージを記憶に残すか
- 2、**Verbal Delivery**
- 3、**Relevance to the audience**・・・いかに話し手と聴き手の距離を詰めるか
- \* 1と2は関連性が高いので重複させて話します
- \* 1と2  
=どんなに素晴らしいことをいっても、覚えてもらわなきゃ意味がない
- \* 3  
=どんなに素晴らしいことをいっても、「独りよがり」では聞いてもらえない

## 4, Memorable (Verbal Delivery)

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- ▶ Overall Delivery . . . 振る舞い方、服装、メモラなど、スピーチそのものとは関係がないがそのスピーカーの印象を決めるもの。
- ▶ Verbal Delivery . . . 音声のデリバリー。
- ▶ Non-Verbal Delivery . . . 音声以外のデリバリー。ジェスチャー、表情、姿勢、アイコンタクトなど。

# 4, Memorable(Verbal Delivery)

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## ► 1) Magical Number “3”

Point!

- ・ 英語において3の法則は不思議な力がある
- ・ 具体例の羅列、タイトル・表現のchoice

Ex) listen→read my lips, decide→make a decision

⇒言いやすさ、耳障りの良さが抜群に良い (Rhythm、Rate、Memorableの得点に直結する)

## 4, Memorable(Verbal Delivery)

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### ▶ (2) Alliteration:同音/類似音の連発 (韻も含む)

Ex) Lack or Luck, Puppet or Puppeteer, Be Responsible to Respond, Bite the Bullet

EX) “We must **escape from** the bias, to **escape from** the disaster.”

EX) “Somebody **can replace you for your** company, but  
Nobody **can replace you for your** family.”

Point!

デリバしていて耳障りがいいし、レトリック的にもおしゃれ！



# 4, Memorable(Verbal Delivery)

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## ▶ 3) Repetition

- ・ 首句反復

⇒同じ単語やフレーズを連続する文の初めの部分で繰り返すこと

- ・ 結句反復

⇒同じ単語やフレーズを連続する文の終わりの部分で繰り返すこと

## 4, Memorable(Verbal Delivery)

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### ▶ 例)

People don't buy what you do, people buy why you do it.

人は「何を」ではなく、「なぜ」に動かされるのだ

ーサイモン・シネック「優れたリーダーはどうやって行動を促すか」

☆↑のスピーチ内容はコンテンツ面において非常に重要！

多くのスピーチは、What（「何を」すべきか）、How（「どう」すべきか）の方法論に終始してしまいが、人を説得する上で大切なのはWhy（「なぜ」すべきか、「なぜ」その主張を自分が信じるのか）を突き詰めて、what やhow より先に示すこと

## 4, Memorable(Verbal Delivery)

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- ・ 前辞反復

⇒前の文の最後の単語を、次の文の最初orその近くで繰り返すこと

例) We know that our minds change our bodies,

but, is it also true that our bodies change our minds?

心が身体に変化を及ぼすのは分かりますが、身体もまた心に変化を及ぼすのでしょうか？

ーエイミー・カディ (ボディーランゲージが人をつくる)

# 4, Memorable (Verbal Delivery)

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## ▶ (4) 音の長短の組み合わせ

⇒短い音と長い音を組み合わせることでリズムを作り、オーディエンスを飽きさせない（単に長い文＝悪！ではない。いかに「長いな・・・」と感じさせないかがポイント）

## 4. Memorable(Verbal Delivery)

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EX) It was a sudden call from my sister. “Ryo, it’s hard to say, but I was diagnosed with cancer.” I was upset. I couldn’t think about anything, but finally I was left with one question. “Is she going to die?” I cried. I was afraid of losing my dear sister. Cancer. This word was repeated in my mind over and over again.

–Your Letter for Their Lives

(Ryo Ishimoto, Waseda University ESS, 2017)

## 5.Relevance to the audience (Story)

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- Storyで押さえるべき3点

- 1、時

- 2、情景(状況)描写⇒無生物主語

Ex)It was too cold for me to go out.

→ The cold air prevented me from going out.

- 3、感情⇒感情動詞＋インナーボイス

## 5.Relevance to the audience (Story)

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Ex) More than 10 years ago, one open school day, on one act in my classroom, my mother spoke to me in Tagalog. “Hey, how are you boy?” I said, “Couldn’t be better.” Just then, my classmates began to whisper to each other. “Mark is a foreigner.” I was scared, because I felt like I’m out of class members. So, I decided. ‘I’ll never speak Tagalog.’ This scene changed me to live as a “Puppet”, who accommodates your own decision to people’s evaluation. How many times have you ever suppressed your inner voice and made a decision manipulated by people’s evaluation?

“Puppet or Puppetter” Mark Gio Yoshida, St.Paul’s University, 2018

## 6.Relevance to the Audience (Casting Questions)

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- <目的>

=オーディエンスをスピーチに「参加」させる

=オーディエンスとの距離を縮める、聴く姿勢を促す



## 6.Relevance to the Audience (Casting Questions)

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<種類>

A,アテンションゲッティング(イントロに多い)

B,問題意識の投げかけ(当事者意識を持ってもらう)

E) Have you ever~? Can you think of a time~? When is the last time~?

C,婉曲的な強い主張(たたみかけ)

Ex), Can you~? Don't you~?

## 6.Relevance to the Audience (Casting Questions)

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- A, アテンションゲッティング(イントロに多い)

Ex) “Why do we deliver our speeches?～ Do you have something you want to say, or do you just want to say something?”

“Are you...normal?”

“What is anger?”

“Is living a long life really wonderful?”

- ポイントは、メインクレームに直接つなげる(Or メインクレームが正解となる)ような疑問文を投げかけること！

## 6.Relevance to the Audience (Casting Questions)

### B,問題意識の投げかけ(当事者意識を持ってもらう)

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This is the original story of “The Little Mermaid”. The princess just wanted to be happy after taking medication. However, she was eaten by the medicine. Of course, it is just a fairy tale story. However, how can you be sure these tragedies won’t happen to around us? To be honest, many people around us can be eaten by medicine through “polypharmacy” – taking some medication at once. **Have you ever thought about the risks of polypharmacy and taken measures against them?**

- **ポイント＝メインクレームやソリューションが答えになるような疑問文を投げる！**

“Eaten by medicine” Shinji Kikuta, St.Paul’s University, 2019

## 6.Relevance to the Audience (Casting Questions)

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- C, 婉曲的な主張(畳みかけ)
- Ex) Of course, working hard to achieve your goal is a great thing. No one has the right to complain about that. But, if there was no purpose that you set, **can you really be proud of yourself? Can you really say, “I achieved my goal!” from the bottom of your heart?**

“The True Achievement” Takeru Nishimura, Hosei Univeristy, 2019

## 6.Relevance to the Audience (Casting Questions)

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- C, 婉曲的な主張(畳みかけ)
- So, as a first step, you, family members, please be more mindful of their small changes, and once you become aware of their signals, go remind them that their health is irreplaceable to you by saying, “I just want you to stay well. Your existence means a lot to us.” Try to step in to those workers’ shoes: **how would you feel if you were to receive those heartwarming words from your beloved family? Don’t you realize the importance of your existence and thoughts of them to stop overworking?** That’s all what you have to do. Detecting their signals, and giving your words.

An Irreplaceable Existence, Hayate Iijima, St.Paul’s University, 2019

# グループワーク(リライト前)

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- However, the other lesson served as a wake-up call for me. As long as you commit to your dreams seriously, it is unavoidable to face up to the inferiority. By comparing yourself with others, you tend to escape from the reality and look for the easier ways. But, think about it. Are there those easy ways where nobody is superior to you? Can you really find them? No. Whatever you tackle, you'll definitely encounter talented people and feel the inferiority at some critical moments. So, if you have something you want to achieve, you must make a resolution, to bite the bullet.

# グループワーク(リライト後)

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- Still, I know. It is not easy to fight against the bullet of inferiority. However, I believe that is unavoidable. Because there is always going to be someone who is better than us in some way, right? **Even those who are superior to** “you” have also encountered **those who are superior to** “them”. **As long as** we pursue our dreams, we cannot escape from inferiority. **As much as** it sounds harsh, life is going to be that way. So, only soldiers, who keep fighting even in this reality, can grab the chance to realize their dreams!! Then, the question is, **do you have something you want to achieve, even if many people try to stand in your way?** If so, we must make a resolution, **not to avoid the bullet, not to be shattered by the bullet, but to bite the bullet.**

# 7、質問タイム

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- メモ欄



## 8、終わりに

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- 本レクチャーの内容は僕自身の個人的な考え等が多く含まれており、「絶対的な正解」ではありません。あくまで、自分のスピーチ観を養っていく一つの材料として使ってください。

今が一番辛いと思いますが、ここで頑張れるかどうか勝負です！

いつでも話聞くのでじゃんじゃん頼ってください！